

SPONSORSHIPS

PICA & TIME-BASED ART FESTIVAL CORPORATE SPONSORSHIP

PICA IS THE CREATIVE ECONOMY IN ACTION. Corporate sponsors of PICA enjoy visibility in the community as cultural leaders; by sponsoring PICA, your business will leverage its investment to reach vibrant, well-educated, urban art enthusiasts who embrace innovation and exploration. Additionally, business sponsors may offer clients and employees unique and memorable experiences with contemporary art while directly supporting PICA's artistic programming. PICA's Development Staff will work closely with you to find the sponsorship level that best suits your goals.

Sponsorship benefits vary by level, and can include logo placement, printed recognition, PICA memberships, website acknowledgments, custom ticket packages for your employees and clients, invitations to exclusive TBA events, listing on donor walls, inclusion in PICA and TBA e-mails, hotlinks on the PICA website, and more. All of our corporate partners receive access to a diverse and engaged audience, connections with amazing artists, and a chance to participate in a vibrant community of creative thinkers.

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| \$100,000 SUPERHERO | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• Premier Festival Sponsorship |
| \$50,000 PRESENTING | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• Complimentary Artist/Artistic Director visit to company headquarters• Pre-show Slideshow Presence at select TBA venues• Featured Link on PICA Website home page |
| \$25,000 MAJOR | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• Logo Placement in select TBA Print Advertisements (Appear in local, regional, and national publications)• Logo Placement in Daily TBA Emails (Circulation 10,000)• TBA Program Sponsorship (includes additional logo placement on the specific program page of the catalog) |
| \$10,000 UNDERWRITER | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• Logo Placement on TBA Guidebook (Circulation 21,000) and TBA Performance Program (Circulation 12,000)• Premium Logo Placement on the Donor Wall during the TBA Festival• PICA Membership Benefits for all employees |
| \$5,000 CHAMPION | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• Logo and Hotlink on PICA Website Sponsor Page• Rotating Company Listings included in a selection of PICA Emails• Guided Exhibition Tours |
| \$2,500 PATRON | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• Hotlink on PICA Website Sponsor Page (without logo)• Opportunity to host Client/Employee Pre-Show Events during TBA |
| \$1,000 SUPPORTER | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• Invitation to the Annual TBA Opening Night Reception• Custom Employee Ticket Package to TBA events |
| \$500 ADVOCATE | <i>All of the benefits listed below, plus:</i> <ul style="list-style-type: none">• 4 transferable Corporate PICA Membership Cards• TBA Donor Wall Listing |
| \$250 ENTHUSIAST | <ul style="list-style-type: none">• 2 transferable Corporate PICA Membership Cards, entitling the bearer to discounts at performances and events; access to artists; and offers with local arts organizations and businesses• Listing on PICA Website and Printed Matter Sponsor Pages |

*Printed acknowledgments pending any deadlines

*All donations are tax-deductible to the fullest extent allowed by law. Ticket packages are not tax-deductible. PICA is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. **For more information** call 503.242.1419 or visit www.pica.org.